



2012 Telluride Yoga Festival Vendor Agreement

The Telluride Yoga Festival is striving to create a diverse, environmentally conscientious experience in our Yoga Marketplace. We discourage the inclusion of any products that create unnecessary waste. All Vendors must sign and agree to the Guidelines on pages three and four of this contract. All services and products presented in the Marketplace must be approved by the Telluride Yoga Festival prior to space being confirmed. The fee to participate in our Yoga Marketplace is a tiered price depending on location ranging from \$700-\$1,000. Please note that our vendor area this year will be OUTSIDE and ALL Vendors are expected to bring their own shade structures.

TYF Vendors Receive:

- (1) 6 ft table and 2 chairs – skirting can be provided if requested prior to July 1st
- 1 Free Space Available Pass for the TYF
- 50% off ALL ads in TYF brochure
- Inclusion in at least one newsletter before July 10th
- Link from TYF website to Vendor Website up immediately after completion of this contract
- Prime location at the base of the gondola in the center of the Town of Telluride

Company

Name: _____

Date: _____

Mailing

Address: _____

Contact Name: _____

Contact Phone: _____

Email: _____

Explain what you will be offering our attendees:

Please select your vendor option here:

- Standard Booth Space w/ (1) 6ft Table/2 Chairs – STANDARD @ \$700.00
- Standard Booth Space w/ (1) 6ft Table/2 Chairs – EXCLUSIVE @ \$1000.00
- Double Booth Space (approx. 8x20) w/ (2) 6ft Tables/4 chairs @ \$2000.00
- Additional Transferable Full Event Pass @ \$225.00 (normally \$395.00)
- Transferable 3-Class Punch Card @ \$90 (normally \$180)

Exhibitors who advertise in the 2011 Event Program also receive these additional discounts:

- B+W Full Page Advertisement \$325 (normally \$650.00) - 5¼" x 8¼"
- B+W ½ Page Advertisement \$150 (normally 300.00) - 5¼" x 3 7/8"
- 4-Color Full page (interior page) \$450 (normally \$900.00)
- 4-Color ½ page (interior page) \$250(normally \$500.00)
- 4-Color inside back or inside front cover page \$500(normally \$1000.00)
- 4-Color Back Cover (outside back of Event Program) \$600 (normally \$1,200.00)
- Non Transferable Full Weekend Pass @ \$200.00 (normally \$395.00)

Circle One:

Check/Visa or Mastercard cc#: _____

exp: _____

Total enclosed/or to charge to my card: \$ _____

Signature: _____

Email completed requests to: volunteer@tellurideyogafestival.com

Telluride Yoga Festival, P.O. Box 1945, Telluride, CO 81435

Questions? Call Clarke at (256) 656-1128 or email us at info@tellurideyogafestival.com or volunteer@tellurideyogafestival.com



Telluride Yoga Festival Vendor Guidelines

Please sign and return with application

We ask all of our Vendors to please read the following to make sure what you plan to bring to the festival is in compliance with the following environmental guidelines:

The Yoga Marketplace is located at the Base of the Gondola in the Town of Telluride, and also serves as our Hospitality area. It is a beautiful space literally in the most central part of town. This busy location requires that all Vendors must be completely set up prior to registration opening on Thursday, July 14th @ 3pm. Vendors not able to meet this deadline on Thursday may also set up early Friday morning, July 15th prior to the marketplace opening (before 10am). No setup is allowed during open Marketplace hours (or in the evenings/ after hours).

Marketplace hours are tentatively scheduled for Thursday 3-6, Friday 10-6, Sat 10-6 and Sun 10-2. All vendors will have a 6ft x 8ft space to store their goods. The storage area is located next to the vendor area inside the Camel's Garden Hotel. This area will be secured and locked, and can be accessed through the front desk of the Camel's Garden Hotel 24 hours a day.

- All vendors are required to minimize handouts, pamphlets, and other free merchandise. All handouts, paper products, etc... must be composed of recyclable and/or biodegradable materials.
- Packaging used for the transport and storage of merchandise must be recyclable and/or biodegradable. Minimize packaging wherever possible before coming to the event. Any disposable packaging you plan to leave behind (throw away) must be bio-degradable and/or recyclable.
- Plastic bags are not allowed, and paper bags are strongly discouraged. You are welcome to provide/sell your own brand of reusable bags at the Yoga Marketplace, pending approval by TYF.
- Using this Exhibitor Registration Form, please provide a list of items that you will be selling and/or giving away for free. Products that are in conflict with the zero-waste goals of this event will not be allowed, such as plastic water bottles, cups and other one-time-use or unnecessary/wasteful items. If you are bringing a drink for yogis to taste, it must be served in bio-degradable cups (ex. corn cups).

- Prepared “Open food” items (ie, lunch items) are not allowed in the Yoga Marketplace. You may give away small samples of snack/energy foods such as Power & Energy Bars, dried fruits etc. Please list all of these items on your application so we may confirm that they may be served at the Yoga Marketplace.
- The Telluride Yoga Festival will provide compost bins for bio-degradable products in the exhibitor area. We will also provide recycling bins for glass, aluminum, approved plastics and cardboard in the exhibitor area, however we prefer that these products not be introduced to the festival grounds in the first place. Waste products/materials that are not recyclable or biodegradable MUST be kept to a minimum.
- Thank you for helping us keep The Telluride Yoga Festival as “green” as possible.

Please print name and sign below and submit with your Exhibitor Request:

By signing below I acknowledge and agree to adhere to the environmental guidelines outlined by the Telluride Yoga Festival. I also agree that should I be offering a service that requires the physical participation of Telluride Yoga Festival attendees (such a massage, yoga slings etc.), I will provide the Telluride Yoga Festival with a certificate of Liability Insurance which proves I have the appropriate liability insurance to administer/offer such demonstrations to Telluride Yoga Festival attendees.

Company
Name: _____

Name (Print
Please): _____

Signature: _____ Date: _____

TYF Approval